

Mrs. Claus

Since 1889, Mrs. Claus has been traditionally depicted in media as a fairly heavy-set, kindly, white-haired elderly female baking cookies in the North Pole. She sometimes assists in toy production and oversees Santa's elves.

Her reappearance in popular media in the 1960s began with the children's book *How Mrs. Santa Claus Saved Christmas* written by Phyllis McGinley in 1963. A year later, she makes an appearance in the TV special "Rudolph the Red-Nosed Reindeer" where she is affectionately referred to as Mama by Santa.

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